



Hornet Marching Band  
2720 South Clinton Avenue  
Hamilton, NJ 08610

## “The Pride of Mercer County Since 1930”

Dear Parents,

WELCOME to the Hamilton High West Band! This will be another exciting year for our students. The Hamilton High West Band Parents Club will be hosting its 43<sup>rd</sup> annual **Cavalcade of Bands** on Saturday, September 30, 2017. This year's Cavalcade will feature up to twelve marching bands. It is the biggest fundraiser for our Club. This is also a fundraiser opportunity for our students. By selling ads for our program/ad book, which will be distributed at our Cavalcade, students can earn money for their accounts. Each student is **required to sell (1) \$40 ad**. After that, for any additional ads they sell, the student will receive ½ of the ad money in their accounts. These books will be available at the Cavalcade, so there is an opportunity for businesses to reach a large number of people.

Attached are the ad sizes and prices. Most businesses will use business cards as their ad. The book is only black and white, so if the card is in color, it won't print in color in the book. All ads should be camera ready, which means a clean copy at the correct size. Please do not staple or tape the ads to the forms, use only paper clips. Be sure to fill out the form completely before submitting the ads. This will ensure that your child gets the proper credit. You may wish to make copies for your own records.

Checks or money orders are preferred, and should be made out to **HHWBPC**. Please be sure the students name is on the bottom of the check/money order. Ads may be turned in to Mr. Maher or Mr. Certo, or mailed to the school at:

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If you have any questions, please feel free to contact the Department of Bands at 609-631-4168 x3305 or by e-mail at [mahermusic@mac.com](mailto:mahermusic@mac.com). The deadline to send in ads is Friday, September 15, 2017.

The ad forms are also available on the Band Parent's website at [www.hornetband.org](http://www.hornetband.org)