



Hornet Marching Band  
2720 South Clinton Avenue  
Hamilton, NJ 08610

### **“The Pride of Mercer County Since 1930”**

Dear Business Owner,

The Hamilton High West Band Parents Club will be hosting its 43<sup>rd</sup> annual ***Cavalcade of Bands*** on Saturday, September 30, 2017. This year’s Cavalcade will feature up to twelve marching bands. It is the biggest fundraiser for our Club. This is also a fundraiser opportunity for our students. By selling ads for our program/ad book, which will be distributed at our Cavalcade, students can earn money for their accounts. These books will be available at the Cavalcade, so there is an opportunity for your business to reach a large number of people.

Attached are the ad sizes and prices. Please keep in mind that all ads should be “camera ready”, and the ad book is printed in black and white. The inside front, inside back and back cover (full page) are also available on a first come basis. The cost for the cover ads is \$200. Please do not staple or tape the ads to the forms, use only paper clips.

Checks or money orders are preferred, and should be made out to **HHWBPC**. Ads may be mailed to the school at:

Hamilton High West Band Parents Club  
2720 S. Clinton Ave.  
Hamilton, NJ 08610

If you have any questions, please feel free to contact the Department of Bands at 609-631-4168 x3305 or by e-mail at [mahermusic@mac.com](mailto:mahermusic@mac.com). The deadline to send in ads is Friday, September 15, 2017.

The ad forms are also available on the Band Parent’s website at [www.hornetband.org](http://www.hornetband.org)